

23.5"

23.5" x 78" Classic Banner Template

Set up files to 23.5"w x 83.75"h.

- 1/2" at the top will be covered by a hanger bar.
- 5.75" at the bottom will be rolled up in canister and will never show.
- The sections of your graphic that fall within the "canister and hanger bar bleed area" guidelines should be a continuation of your background art. Avoid including any important text or logos in these areas.
- Everything within the blue "live area" outline will be visible when the banner graphic is extended.
- Keep important text and logos within the orange dotted safe area guideline.

General Art Guidelines

- CMYK color space.
- All non-vector based images should be at least 300ppi.
- Embed or supply all linked images.
- Fonts should be converted to outlines or provided to your designer for live text.
- Keep Pantone color matches as spot colors.

83.75"

- ☐ Canister and Hanger Bar Bleed Areas
- ☐ Live Area
- ☐ Safe Area For Text and Logos

SAFE AREA FOR TEXT AND LOGOS

LIVE AREA

CANISTER BLEED AREA

5.75"