



SMARTsigns® | EDGE

We started from scratch. New materials, new digital print technology, new finishing methods, new high-end features. The result...

Our revolutionary **SMARTsigns® | EDGE**, the most advanced reusable sign solution ever! There is simply nothing like it anywhere. Another Madison Avenue exclusive.

The **EDGE** sets the new standard for extreme durability in a lightweight package. Unique black edge and core. Your best long-term investment. Will last years.



Add a SMARTlens® for more control.

- A virtually indestructible, impact resistant thermoplastic background
- Custom extruded white print face with distinctive black edge and core
- Lightweight, yet it won't crack, dent or chip when dropped
- Bright white-point for crisp, vibrant direct print graphics
- A tough clear surface coating resists marring, abrasion, and harmful UV rays
- Beveled edges and corners for a softer "hand feel" finish
- Lighter weight* reduces shipping costs, easier to handle on-site
- Easy to clean and maintain, plus it's Recyclable
- 5-Year Limited Warranty against defects in materials and workmanship

Why buy several signs when one will do? That's the central theme behind all our **Add-On Options...**



Add a StickR+ Graphic or Directional Arrow for a new look.

SMARTlens®

Our unique SMARTlens® drives the EDGE's true value. Create meeting messages on your desktop printer, pull back the lens, insert the printed document, and your next "new" sign is ready.

StickR+ Graphics

Have a special branded meeting? Forget new signs. Instead, apply removable StickR+ Graphics on the sign face. These opaque temporary decals peel off cleanly, when done.

Directional Arrows

Need to direct traffic? Thanks to a special low-tack adhesive, our reusable Directional Arrows can be placed anywhere on your signs and easily removed for future use.

Standard Sizes/Weights*: 22" x 28" (2.0 lbs), 24" x 36" (2.8 lbs), custom sizes up to 44" x 56"
Production Time: One to two business days, following final art approval
SMARTlens® Sizes: 8½" x 11" letter; 8½" x 14" legal; 11" x 17" tabloid

Art: See our website's Art Guidelines page
Design Support: Inhouse designers are available
Shipping: UPS/FedEx