



# SMARTsigns® | ECO

If you're like many meeting planners, you've relied on foamboard signs as inexpensive, short-term use signage.

However, foamcore's major drawback is you can't recycle it. Instead, foamcore signs end up in landfills, where, according to one industry manufacturer, these signs can take up to 450 years to biodegrade.

But now, you have a **"greener"** alternative... Our recyclable, earth-friendly SMARTsigns® | ECO.



Direct print your messages.

**Competitively priced with foamcore**, these signs feature a unique rigid 1/8" thick pulp board material manufactured from 30% pre-consumer recycled materials. So your signs are *green* from the beginning.

Your digitally-printed graphics are smudge and water-resistant. And, the great part is, when you're done, these signs go to *recycle bins, NOT landfills*.

Standard **ECO** sizes:

- 22" x 28"
- 24" x 36"
- Custom sizes up to 30" x 40"



Add a SMARTlens® for more control.

**Print your meeting-specific messages** can be printed directly on your signs, **OR** add our cost-effective SMARTlens® for total control, as you create the meeting messages on your desktop printer.

Simply peel back the lens, insert your paper message, and a "new" sign is ready. This way, a single **ECO** sign can be used many times during each meeting. Now that's a smart use of resources.

Plus, between sessions, you're swapping paper messages, not replacement signs. And, handling those last minute program changes is only a few key strokes away.

**Shipping carriers can be pretty brutal.** "Dog-eared" graphics are never welcome. So, we have taken extra steps to insure your new signs travel well.

- Custom foam pads to protect vulnerable corners
- A double-thick, cardboard container safeguards the valuable contents
- What's more, the container is recyclable



Our attention to details, like packaging, help make your meeting a success.

**Standard Sizes:** 22" x 28" and 24" x 36". Custom sizes up to 30" x 40"  
**Production Time:** One to two business days, following final art approval  
**SMARTlens® Sizes:** 8½" x 11" letter; 8½" x 14" legal; 11" x 17" tabloid

**Art:** See our website's Art Guidelines page  
**Design Support:** Inhouse designers are available  
**Shipping:** UPS/FedEx