



# SMARTsigns® | AIR

Looking for a budget friendly reusable sign? You found it with the **AIR**!

It's both our least expensive, and our lightest, reusable meeting sign option yet.

We've incorporated a number of upscale features, such as...



Add a SMARTlens® for more control.

- Lightweight mid-density plastic, easily more durable than common disposable signs
- With proper handling, durable enough to last multiple meetings
- Lighter weight\* reduces shipping costs, easier to handle on-site
- Specially-formulated digital inks for crisp, vibrant, direct print graphic images
- A tough clear surface coating resists marring, abrasion, and harmful UV rays
- Easy to clean and maintain
- Eco-friendly, virtually no material waste in the production process

Why buy several signs when one will do? That's the central theme behind all our **Add-On Options...**



Add a StickR+ Graphic or Directional Arrow for a new look.

### SMARTlens®

Our unique SMARTlens® drives the AIR's true value. Create meeting messages on your desktop printer, pull back the lens, insert the printed document, and your next "new" sign is ready.

### StickR+ Graphics

Have a special branded meeting? Forget new signs. Instead, apply removable StickR+ Graphics on the sign face. These opaque temporary decals peel off cleanly, when done.

### Directional Arrows

Need to direct traffic? Thanks to a special low-tack adhesive, our reusable Directional Arrows can be placed anywhere on your signs and easily removed for future use.

**Standard Sizes/Weights\***: 22" x 28" (1.5 lbs), 24" x 36" (2 lbs), custom sizes up to 48" x 96"  
**Production Time**: One to two business days, following final art approval  
**SMARTlens® Sizes**: 8½" x 11" letter; 8½" x 14" legal; 11" x 17" tabloid

**Art**: See our website's Art Guidelines page  
**Design Support**: Inhouse designers are available  
**Shipping**: UPS/FedEx