



SMARTsigns® | AIR

Many asked. We listened. A lighter companion to our legendary heavy-duty **HD**.

Introducing our next generation, the **SMARTsigns® | AIR**, engineered like no other reusable sign solution we've ever produced.

We started from scratch. New materials, new digital print technology, new finishing methods, new production process. The result...



Add a SMARTlens® for more control.

- Ultra-premium graphics direct printed on a lighter mid-density plastic background
- Specially-formulated uv-resistant digital inks
- High performance protective clear coating encapsulation
- Durable enough to last many meetings
- Resists marring, abrasion, water, chemicals, and harmful UV rays
- Lighter weight reduces shipping costs, easier to handle on-site
- Eco-friendly, virtually no material waste in the production process
- Easy to clean and maintain

Why buy several signs when one will do? That's the central theme behind all our **Add-On Options...**



Add a StickR+ Graphic or Directional Arrow for a new look.

SMARTlens®

Our unique SMARTlens® drives the AIR's true value. Create meeting messages on your desktop printer, pull back the lens, insert the paper print, and your next "new" sign is ready.

StickR+ Graphics

Have a special branded meeting? Forget new signs. Instead, apply removable StickR+ Graphics on the sign face. These opaque temporary decals peel off cleanly, when done.

Directional Arrows

Need to direct traffic? Thanks to a special low-tack adhesive, our reusable Directional Arrows can be placed anywhere on your signs and easily removed for future use.

Standard Sizes: 22" x 28" and 24" x 36". Custom sizes up to 48" x 96"
Production Time: One to two business days, following final art approval
SMARTlens® Sizes: 8½" x 11" letter; 8½" x 14" legal; 11" x 17" tabloid

Art: See our website's Art Guidelines page
Design Support: Inhouse designers are available
Shipping: UPS/FedEx