



# SMARTsigns® | HD

Hands down, our reusable SMARTsigns® | HD are the most durable, adaptable meeting signs available. Period. There is simply nothing else like them anywhere!

We start with our proven, heavy-duty plastic background material for extreme durability. It won't crack, dent or chip when dropped. This means your HD signs will hold up meeting after meeting, year after year.



Add a SMARTlens® for more control.

Then, incorporate any of our **add-on options** to customize your signs. For most planners, it's our unique SMARTlens® that really drives the signs' versatility and economy.

Basically, the SMARTlens® allows you to create your own meeting messages on your desktop printer. Simply pull back the lens, insert your paper message, and your "new" sign is ready.

Have a special branded meeting? There's no need to buy a whole new set of signs. Just apply a removable StickR+ graphic on the sign face, and you're good to go.

These temporary graphics are opaque to mask the printed images underneath. After the meeting, they peel off cleanly, so the signs are ready for your next challenge.

Need to direct traffic? Thanks to a special low-tack adhesive, our reusable Directional Arrows can be placed anywhere on your signs and easily removed for future use.

So, whether you have one meeting a year, or many, our reusable SMARTsigns® | HD will totally transform how you manage meeting signs and budgets.



Add a StickR+ Graphic or Directional Arrow for a new look.

- **Cost Savings...** You'll need fewer signs, as one sign can be used several times during each meeting. Multiply this out over the years, and that's money in the bank.
- **Total Control...** Simply PRINT your messages on your desktop printer at your leisure, in the office or on-site. The joy of self-reliance is priceless.
- **Ease of Use...** Between sessions, you merely swap your paper messages. No more lugging replacement signs around the meeting site.
- **Less Stress...** Flawlessly handle those last minute program changes in seconds. Now a new message is only a few key strokes away.
- **Going Green...** No more ordering new signs for each meeting, only to throw them out after just one use.

**Standard Sizes:** 22" x 28" and 24" x 36". Custom sizes up to 48" x 96"  
**Production Time:** One to two business days, following final art approval  
**SMARTlens® Sizes:** 8½" x 11" letter; 8½" x 14" legal; 11" x 17" tabloid

**Art:** See our website's Art Guidelines page  
**Design Support:** Inhouse designers are available  
**Shipping:** UPS/FedEx