



# SMARTsigns® | FOAM

Some things never go out of style.

As an inexpensive, short-term solution, traditional foamboard signs have been a meetings industry staple for decades.

So, for all you traditionalists, our foamboard-based SMARTsigns® | FOAM are always available.



Direct print your messages.

Our 3/16" thick board consists of an extruded polystyrene core sandwiched between two layers of white clay coated paper.

They are lightweight, rigid and easy to carry around the venue. And, because your digitally-printed graphics are smudge and water-resistant, there's no need for expensive laminate.

Standard **FOAM** sizes:

- 22" x 28"
- 24" x 36"
- Custom sizes up to 48" x 96"



Add a SMARTlens® for more control.

**Print your meeting-specific messages** directly on your signs, **OR** add our cost-effective SMARTlens® for total control, as you create the meeting messages on your desktop printer.

Simply peel back the lens, insert your paper message, and a "new" sign is ready. This way, a single **FOAM** sign can be used many times during each meeting. A smart use of resources.

Plus, between sessions, you're swapping paper messages, not replacement signs. And, handling those last minute program changes is only a few key strokes away.

**Shipping carriers can be pretty brutal.** "Dog-eared" graphics are never welcome.

So, we have taken extra steps to insure your new signs travel well.

- Custom foam pads to protect vulnerable corners
- A double-thick, cardboard container safeguards the valuable contents
- What's more, the container is recyclable



Our attention to details, like packaging, help make your meeting a success.

**Standard Sizes:** 22" x 28" and 24" x 36". Custom sizes up to 48" x 96"  
**Production Time:** One to two business days, following final art approval  
**SMARTlens® Sizes:** 8½" x 11" letter; 8½" x 14" legal; 11" x 17" tabloid

**Art:** See our website's Art Guidelines page  
**Design Support:** Inhouse designers are available  
**Shipping:** UPS/FedEx